

Driving SME Sustainability and Circular Innovation: Strategies, Tools, and Advocacy for a Resilient Future

2nd Workshop

02.04.2025









AI development of circular & biobased products and business models





DEVELOP TECHNICALLY FEASIBLE & PROFITABLE CIRCULAR SOLUTIONS



Al to develop circular solutions based on the latest technological and scientific advances combined with material, market, and feedstock availability intelligence.



A COMPETITIVE EDGE WITH SPECIALISED AI

With more than 5 million of the latest patents, technologies, scientific publications, market reports, LCAs, and other data sources, you can realise circularity with global intelligence at your fingertips.



VCG.AI SCOPE OF OUR SOLUTIONS



PRODUCTS & APPLICATIONS

SOLUTION EXAMPLE

VCG.AI enables a chemical company to develop and launch new bio-based products to diversify its product portfolio.

TECH & MARKET MONITORING

SOLUTION EXAMPLE

VCG.AI monitors the tech landscape and market dynamics for a major recycling company in Scandinavia.

FEEDSTOCK SOURCING

SOLUTION EXAMPLE

VCG.AI supports project implementation by providing reliable feedstock sourcing, meeting quantity & quality requirements.

TECHNOLOGY LANDSCAPE ANALYSIS & MONITORING TECH ADVANCEMENTS & MARKET OPPORTUNITES



Analyse the current state of technology readiness & advancements across feedstocks, processes, products and applications for data-driven strategic development.

Monitor the IP landscape, technology developers, projects (pilot, demo, industrial scale), market dynamics and the latest scientific publications.

Brown Algae								
		Minimum		Med	lian		Maximum	
TRL1	TRL2	TRL3		TRL	.5,5		TRL8	TRL9
Red Algae								
Ainimum	Me	dian I	Maximum					
TRL1	TR	L2,6	TRL4	TRL5	TRL6	TRL7	TRL8	TRL9
Green Algae								
				Minimum		Median		Maximun
								0
TRL1	TRL2	TRL3	TRL4	TRL5		TRL7		TRL9

ACCELERATE PRODUCT DEVELOPMENT WITH AI DEVELOP PATHWAYS TO YOUR TARGET PRODUCTS



Analyse all possible combinations of feedstocks, processes, products & applications based on the latest technological advancements and market trends.









1. CHOOSE YOUR STARTING POINT

Start with the feedstock, target product, or market application, based on your challenges & goals.

2. ADD SPECIFIC CRITERIA

Add key details, such as material properties and quantities, to refine solutions from the start.

3. DISCOVER POSSIBLE SOLUTIONS

Analyse feedstocks, processing technologies, and product applications based on the latest data.

4. CUSTOM ASSESSMENTS

Dive deep into key feedstock and process parameters, IP landscape, sustainability and more.

FEEDSTOCK SOURCING BIO-BASED FEEDSTOCK PORTFOLIO ACROSS EUROPE



WE SOURCE THE OPTIMAL FEEDSTOCK FOR SUCCESSFUL PROCESSING

VCG.AI has a portfolio of verified bio-based feedstock suppliers across Europe, ensuring the right feedstock is sourced for your needs.

Additionally, VCG.AI uses data about 3.5 million companies and predictive models to comprehensively assess feedstock availability in any region, enabling optimal site and supplier selection.



annually of bio-based feedstock supply available in our portfolio today

PARTNERS & CLIENTS EUROPE AND BEYOND





F&B Company



Chemical Company



Retail Chain



Global

Brewery



Fertilisers Producer









15 countries

where VCG.AI is already deployed

+300,000 tonnes

of renewable feedstock sourced for projects already in development



Customised demo

VCG.Al's overview of demo analysis done based on clients's request.

DEMO SCOPE & OBJECTIVE FERMENTATION OF ORGANIC WASTE FOR CHEMICALS





Data on the complete value chain

This demo is focused on: Fermentation of organic waste to produce chemicals.

This demo is focused on **Slaughterhouse Waste (SHW)**

The following data were analysed

- Technical value chain concepts
- Technology landscape and TRL analysis
- IP landscape
- Scientific publications landscape
- Start-ups and new technologies scenario
- Company reports
- EU project reports

TECHNICAL VALUE CHAIN SOLUTIONS RESIDUALS / VALORISATION PROCESSES



Explore Suitable Product Idea	s to Valorise Residuals		Tutorial Create Project X				
Simplified View Detailed View				🛱 Reset Steps			
Slaughterhouse Waste Composition	D 2 ∗ Properties D 1 ∗ 10000 Tons per Year ∗ Edit						
1 Residuals	2 Valorisation Process	3 Product	4 Application				
Your residuals Add r	more Select one Res	et					
Slaughterhouse Waste Food industry ≡ 325.407	Simultaneous Saccharification and Fermentation (SSF) Biochemical TRL 9						
	Biphasic batch fermentation Biochemical TRL 9						
	Chemical TRL 8						
	Chemical TRL 8						
	Anaerobic Digestion						

5 types of Fermentation processes

Technical details

Process:

Simultaneous Saccharification and Fermentation (SSF) **Pre-treatment**: 1. Thermal/Thermochemical Methods 2.Chemical Methods 3.Biological Methods 4.Mechanical Methods 5.Combined/Hybrid Methods

TECHNICAL VALUE CHAIN SOLUTIONS PRODUCTS



Explore Suitable Product Ideas to Valorise Residuals						⑦ Tutorial Create Project		
Simplified View Detailed	View						G Reset Step	
🏳 Slaughterhouse Waste 🔹 <u>Co</u> r	mposition 🗅 2 🔹	Properties 🗅 1 🔹 10000 Tons per Yea	ar <u>Edit</u>					
1 Residuals		2 Valorisation Process		3 Product		4 Application		
Your residuals	Add more	Select one	Reset	Select one or multiple	Reset			
Slaughterhouse Waste Food industry	0	Simultaneous Saccharification a Fermentation (SSF) Biochemical) TRL 9	and ()	Succinic acid Chemical GMS €1.13B	o			
				Chemical GMS €450M	0			
				Food ingredient GMS ©1.75B	o			
				Food ingredient GMS €123M	0			
				Protein hydrolysates Co	onfirm 🗸			

12 Different Chemical Products

from Simultaneous Saccharification and Fermentation (SSF)

Product types include

- Sugar Alcohols (Polyols)
- Organic Acids
- Alcohols and Biofuels
- Amino Acids

The Global Market Size for these products ranges from \$118.4 Bn to \$144.7 Bn/year.

TECHNICAL VALUE CHAIN SOLUTIONS APPLICATIONS



Explore Suitable	Product Ideas to Va	alorise Residuals				😚 Tutorial Create Project	×
Simplified View Deta	ailed View					Ę	Reset Steps
🏳 Slaughterhouse Waste 🔹	Composition 2 •	Properties 🗅 1 🔹 10000 Tons per Year	Edit				
1 Residuals		2 Valorisation Process		2 Product		4 Application	
Your residuals	Add more	Select one	Reset	Select one or multiple	<u>Reset</u>	Select one or multiple	Reset
Food industry = 325.407	0	Fermentation (SSF) Biochemical (TRL 9)	0	Chemical GMS 6616.77M	0	Plastic = 7391	٥
				Chemical	٢	Food Additives	0
						Itaconic acid	
						Chemical = 2560	0
						Aquafeed functional ingra	Confirm 🗸

36 End-market Applications

in the following sectors

- Food & Beverage Industry
- Pharmaceutical & Healthcare
 Industry
- Personal Care & Cosmetics
- Cleaning & Household Products
- Industrial & Chemical Manufacturing
- Energy & Biofuels
- Animal Feed & Agriculture

Price point for the Applications ranges from €4,5-14/kg to €55-75/kg.

TECHNICAL VALUE CHAIN SOLUTIONS DETAILED VIEW

Explore Suita	able Product Ideas to Val	orise Residuals			ତ	Tutorial Create P	roject X		
Simplified View	Detailed View						S Reset Steps		
Slaughterhouse Wa	aste - <u>Composition</u> 🗅 2 - <u>F</u>	Properties 🗅 1 🔹 10000 Tons per	Year <u>Edit</u>						
2 Valorisation Proce	955						^		
Select one Name \downarrow	Explore Suitab	le Product Ideas to Valorise	Residuals				ন্থি Tutorial	reate Project X	
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	P Slaughterhouse Wast	te • Composition 🗅 2 • Proper	ties 🗅 1 = 10000 Tons per Year =	Edit					
	3 Product							^	
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	Alternative pr	Simplified View Detail	ed View						S Reset Ste
		Slaughterhouse Waste	Composition D 2 - Properties D	1 • 10000 Tons per Ye	ear · <u>Edit</u>				
		3 Product							
		Select one or multiple							
		Name 🤟	Description	Category \downarrow	GMS 🔱	GM Growth rate $~~\downarrow~$	EU Market size $\ \downarrow$	EU Market growth rate $~~\psi$	Number of Sources 🚽
		Alternative protein	Highly concentrated form of protein that has undergone processing to remove most fats and carbohydrates, resulting in a product that typically contains 90% or more protein by weight.	Feed ingredient	€616.77M 2023	24.1% CAGR 2023-2030	©260M 2023	28.7% CAGR 2023-2032	≡ 28.645



Detailed View

for in-depth information of each step in the value chain, with insights like:

- Technology Readiness Level (TRL)
- Process yeilds & other parameters
- Material compositions
- Number of Data Sources
- Number of Patents
- Market Prices: Provides estimated pricing for these products when derived from beer spent grain, measured in kg, liters, or any other relevant unit depending on the sector.
- & more...

×

set Steps

TECHNICAL VALUE CHAIN SOLUTIONS LINKED VALUE CHAIN



+220k companies

mapped across Europe in the relevant sectors

- Waste generators
- Processing companies
- Chemical producers
- Potential buyers of the products in each market application



TECHNOLOGY READINESS LANDSCAPE





Products range from TRL 4 to 9

They are used to develop a variety of Products

- Xylitol (TRL 4 7)
- Citric Acid (TRL 5 9)
- Malic Acid (TRL 4 6)
- Fumaric Acid (**TRL 4 7**)
- Lactic Acid (TRL 6 9)
- Succinic Acid (TRL 5 8)
- Itaconic Acid (TRL 5 6)
- Ethanol (Bioethanol) (TRL 6 9)
- Butanol (TRL 4 6)
- Glutamic Acid (TRL 5 9)
- Succinic Acid (TRL 6 8)
- Itaconic Acid (TRL 4 7)

HINTS FROM STARTUPS AND SCALEUPS SCENARIO





Startup major trends in SHW valorisation

- Organic Acids Production
- Collagen and Gelatin Extraction
- Biofertilizer Development
- Lipid Recovery and Biodiesel
- Protein Hydrolysates and Animal Feed
- Biogas Production

5 core technologies

- Biotechnology & Enzymatic Processes → Protein and Fibre Extraction
- Fermentation & Microbial Solutions → Production of Alternative Proteins
- Food Ingredients from Upcycling → High Protein Flours and Functional Additives
- Sustainable Packaging → Bioplastics and Biodegradable Materials
- Circular Economy Solutions → Soil improvers and organic fertilisers

Examples:

• ÄIO (Estonia): Converts SHW into sustainable fat substitutes for food and cosmetics through fermentation. Raised €1M.

PATENTS LANDSCAPE





3795 new PATENTS

regarding the technologies to produce chemicals through the fermentation of SHW.

6 different types of chemicals

- Organic Acids
- Biopolymers
- Enzymes
- Amino Acids
- Alcohols
- Other Chemicals

9 different trends

in the analysed patents, like:

- Specific Waste Stream Valorization
- Advanced Fermentation Technologies
- Integration with Other Technologies
- Bioproducts production
- Circular Economy implementation
- Enzymatic Fermentation development
- Microbial Fermentation Implementation.
- Advanced Pretreatment.
- Bioraffinery Concepts.

SCIENTIFIC PUBLICATION LANDSCAPE





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+3.000 QUALITY PUBLICATIONS

on SHW VALORISATION IN THE LAST DECADE, WITH AN ACCELERATING TREND

8 major applICATION SECTORS

- Anaerobic Digestion
- Biogas Production
- Biofertilizer Production
- Lipid Fermentation
- Protein Fermentation
- Organic Acid Fermentation
- Enzyme Fermentation
- Microbial Valorization

8 DOMINANT TRENDS

- Anaerobic Digestion Optimization
- Biogas Upgrading
- Biofertilizer Formulation
- Lipid Fermentation for Biofuels
- Protein Hydrolysate Production
- Organic Acid Fermentation Optimization
- Enzyme-Assisted Waste Degradation
- Microbial Waste Transformation

Circular Value Chains

Prepared exclusively for Andalusia under the framework of the SYMBIO project







Introduction

SYMBIO OBJECTIVE: TO UNCOVER CIRCULAR VALUE CHAINS AND SUSTAINABLE SOLUTIONS FOR ANDALUSIA

- **Key Insight**: Andalusia has extensive feedstock streams, especially **wood and rice residues**, exceeding 3 million tonnes. Olive pomace exceeds 6 million tonnes.
- **Bioeconomy Companies**: SYMBIO identified 69 companies that can participate in circular value chains.
- Focus: Aligning these companies and their feedstock resources with possible value chains.





Methodology for Evaluating Bioeconomy Value Chains

The Data Used

- Data on feedstock availability (SYMBIO)
- Database on viable technology routes (SYMBIO, VCG.AI)
- Technology availability (VCG.AI)
- Clear local market demand (SYMBIO, VCG.AI)
- Database of existing infrastructure in Andalusia (VCG.AI)

Use of VCG artificial intelligence capabilities







Step 1.1: Finding feedstock availability from companies

Sector	# of Companies	Examples	Main Activities
Brewery industry	11	Heineken España, Cervezas San Miguel, Cervezas Alhambra	Large-scale beer production, craft brewing.
Biofuels	11	Ecocastulum, Lípidos Santiga BioOil, CEPSA bioenergía San Roque	Biodiesel and biomass production (solid biofuels, waste-to-energy), renewable energy plants.
Dairy industry	9	COVAP, Lactalis Puleva, Queso Payoyo	From large-scale dairy processing to artisanal cheese production and commercialisation
Rice Farms	5	Herba Ricemills, S.A., ARROZÚA, Arrocerías Pons, Arroces de Doñan	Rice cultivation, drying, storage, processing, and specialised biotech applications.
Vegetable Oils	4	DEOLEO, Sovena Group, ACESUR	Olive/vegetable oil production





Step 1.2: Uncovering top Biomasses in Andalusia







Step 2: Finding Viable Technology Routes

Olive and wood residues \rightarrow **Furfural:** acid hydrolysis \rightarrow dehydration

• Established technological readiness (TRL High)

Rice Straw → Sorbitol: Enzymatic hydrolysis → sugar fermentation

• TRL mid-to-high: commercially viable, with innovation potential





Step 3: Filling in the tech gaps

Approach: Leverage VCG European technology providers database (450+) to fill local technology gaps

- Identify and engage companies in the EU specialised in:
 - Advanced fermentation technologies
 - Biochemical refining processes
- Identification of partnerships for tech transfer, licensing, or joint ventures

Benefits:

- Accelerates local bioeconomy development
- Lowers technological and financial risk
- Strengthens integration within European bioeconomy networks





Step 4: Identifying clear local market demand

Identified through market analysis & existing industrial partnerships:



Finding companies in the region who have the capacities to offtake the products identified

Key local partners: Persan SA,



Sorbitol: Food industry mainly.

Local industrial partnerships: Ferrero, Mondelez International, Romero Alvarez, Servipan



Furfural: Specialty chemicals market (resins, adhesives, solvents).

Andalusian chemical & agribusiness companies: Persan SA, Andros Granada, Fapanys, Industrias Lacteas de Granada, Nuvaria Global





Step 5: Existing Infrastructure & Overlap Analysis

Mapped from VCG database (>13,000 existing EU bioeconomy facilities):

- Incineration plants
- Fermentation facilities
- Biodiesel producers





1st PRIORITISED VALUE CHAIN

OLIVE AND WOOD RESIDUES TO FURFURAL







Furfural – product overview



What is it? An organic chemical derived from hemicellulose (mainly pentose sugars like xylose) present in agricultural and forestry residues.



Main applications: Production of resins, adhesives, solvents, lubricants, pharmaceuticals, agrochemicals, and bioplastics.



Circular potential: Platform chemical – acts as an intermediate building block for various specialty chemicals.



High market potential in diverse industries (chemical, pharmaceutical, food, agriculture).





Bio-based Furfural Value Chain In Andalusia









Regional partnerships – Feedstock and market demand



Biomass Producers

Iberia Bioenergy, Castillo de Canena, Almazaras de la Subbética, Mueloliva, SGTRES, Ingeoliva, Grupo De Prado

Technology Providers

Market Application Companies

Moeve, Chemical Park of Huelva, Química Futura, S.L., We Think Resin, Persan S.A., Condaplast S.A., Fertinagro Sur S.L., Sophim Iberia





Filling technology gaps through EU companies Creating international value chains and bringing innovation to Andalusia. Finland: Chempolis, Espoo Companies providing Hydrolysis processes in Europe that could be eligible for a tech transfer to Andalusia France: Compagnie Industrielle de la Matière Végétale, Labège 5 **Andalusia** Funded by the European Union Grant Agreement No 101135166

Biomass Availability Andalusia Region

2,5 million tonnes of olive tree prunings in Andalusia



These prunings typically consist of thin branches (50% by weight), leaves (25%), and thicker branches or wood (25%).

Source: scaleup-bioeconomy.eu





Viable Technology Routes

Furfural Production

- **Technology:** Acid hydrolysis, catalytic systems, solvent-thermal conversion (commercially mature)
- Established industrial processes: widely used in specialty chemical manufacturing globally (resins, adhesives, solvents).





Existing Infrastructure Overlaps

Moderate to high competition: The competition for biomass in Andalusia is relatively strong, particularly from the bioenergy industry. Bioenergy plants are well-established and generally offer attractive pricing for farmers, leading to stable supply chains.

Recommended actions: The sheer volume (approximately **2.5 million tonnes/year**) of olive tree prunings produced in Andalusia implies substantial surplus capacity, especially in rural or isolated areas that might not currently be fully exploited.





Conclusion

Value Chain	Feedstock Availability	Tech Maturity	Market Integration	Infrastructure Overlap
Furfural	Very High	High	High	Moderate to High





2nd PRIORITISED VALUE CHAIN

RICE STRAW TO SORBITOL







Sorbitol – product overview



What is it? A sugar alcohol (polyol) derived from glucose often sold as a colourless, odourless liquid syrup or as white crystalline powder.



Main applications: Humectant, sweetener, bulking agent and stabiliser, texturiser and emulsifier.



High market potential in diverse industries (Food & Beverage, Pharma, Personal Care).





BIO-BASED SORBITOL VALUE CHAIN IN ANDALUSIA



YMBIO

7

Regional partnerships – Feedstock and market demand



Biomass Producers

Herba Ricemills, S.A., ARROZÚA, Arrocerías Pons, Arroces del Guadalquivir (various producers), Arroces de Doñan

Technology

Providers

6

Pevesa Biotech, Biomasa del Guadalquivir

Market Application Companies

Fapanys, Andros Granada, La Estepeña, Dulces Olmedo, Laboratorios Rovi, Laboratorios VIR





Filling technology gaps through EU companies



Biomass Availability Andalusia Region

935.000 tonnes of rice straw in Andalusia per year



A multi-feedstock approach can reduce **seasonality** risks – if rice straw is only available after harvest, you could switch to **corn stover** or **sugar beet pulp** at different times of the year.





Viable Technology Routes

Pre-Treatment

- Physical/Chemical (e.g., steam explosion, mild acid) to break down lignocellulose.
- Increases accessibility of **cellulose** to enzymes.

Enzymatic Hydrolysis

- **Cellulases** convert cellulose \rightarrow glucose.
- Key to high sugar yield for sorbitol production.

Catalytic Hydrogenation: Glucose + hydrogen → sorbitol, using metal catalysts (Ni, Ru)

• Fermentation (alternative route): Microbes convert sugars \rightarrow sorbitol, then purification.

Downstream Processing

- Purification & Concentration of sorbitol solution.
- Potential to produce liquid or crystalline sorbitol forms.





Existing Infrastructure Overlaps

No overlap: The VCG database does not show any significant competition for rice straw, however a portion of it needs to stay on fields for soil fertility.

Recommended actions: to secure large volumes for a bio-based process of sorbitol production, projects usually need to offer an inventive to ensure farmers can preserve soil fertility and still se an economic gain in removing the residue.





Conclusion

Value Chain	Feedstock Availability	Tech Maturity	Market Integration	Infrastructure Overlap
Sorbitol	Very High	Very High	High	Low





How can we implement circular value chains: a case of whey to proteins



Funded by the European Union Grant Agreement No 101135166



Whey-2-value

Greenfield investment into upcycling of the dairy industry's by-products into high-value ingredients for the global market

Prepared by VCG.AI GmbH Seyfferstr.34 70197 Stuttgart

Gašper Božič Business Development Associate

WHEY & DAIRY PERMEATES UNDER-UTILISED, OFTEN WASTED







INNOVATIVE CIRCULAR SOLUTIONS DAIRY BY-PRODUCTS INTO HIGHER VALUE PRODUCTS





AIMING FOR HIGH VALUE-ADDED MARKETS



Ā	Lactoperoxidase 🛕 Lactoferrin
Product profitabilit	 WPC80 Lactose pharma Casein products Demineralized Dry Whey Lactose edible Whey Powder Milk Powder Milk Powder Milk Products
	Product complexity

The process allows for technological upgrades and adaptation to produce highest value products.

Extraction of WPC80 and pharmaceutical grade lactose is a proven process, that allows a profitable valorisation of dairy industry by-products at industrial scale.



Products for the pharmaceutical industry

Traditional dairy products

MARKETS AND INDUSTRY APPLICATIONS



WPC80

Market price: 11.000 - 14.000 €/MT Market CAGR: 10,5% (2022-2030)

"Pharma-grade" lactose

Market price: 2.000 - 2.500 €/MT Market CAGR: 5,2% (2024-2032)



EXAMPLE FROM THE INDUSTRY SERUM ITALIA - PRODUCTION OF PROTEINS (NO LACTOSE)



Year 2021			
Revenues	52,5 mio. €		
Net Income	6,2 mio. €		

EBITDA % = 15.1%



ENVIRONMENTAL SUSTAINABILITY IMPACT ON MULTIPLE LAYERS





Reduced costs, logistics and CO2 emissions

Local processing instead of transport abroad, 9,000+ tonnes less CO2 emissions/year



Sustainable source of protein and lactose

40 times less CO2 emissions/kg protein compared to beef



Development and longterm competitiveness

Higher added value for byproducts of the dairy industry in the region



Let's accelerate the development of the circular economy together!

Contact Us

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